

# aptive

2026 Recruiting Presentation



Publications

Forbes

THE WALL STREET JOURNAL.

yahoo!

PCT

Entrepreneur

FORTY  
UNDER40

Inc.  
5000

FORTUNE

BYU

Entrepreneur of the Year

DO IT  
YOURSELF

sammy awards

WORLDWIDE BUSINESS  
with kathy ireland®



EY Entrepreneur  
Of The Year™

CXO  
OF THE  
YEAR



THE AMERICAN  
BUSINESS AWARDS<sup>SM</sup>



revgen partners



# FINANCIAL SUCCESS IS DEPENDENT ON PEOPLE SKILLS

According to the Carnegie Institute of Technology,

**85% of our financial success was due to skills in “human engineering”, personality, and ability to communicate, negotiate, and lead.**

Only 15% of success could be attributed to technical ability, while people skills associated with emotional intelligence proved far more crucial.

<https://www.fastcompany.com/3047455/why-emotionally-intelligent-people-are-more-successful>



# PEOPLE PREFER TO DO BUSINESS WITH THOSE THEY TRUST



Nobel Prize–winning psychologist Daniel Kahneman found that individuals prefer to do business with those they **like** and **trust**, even when alternative options offer a superior product at a lower price.

<https://www.fastcompany.com/3047455/why-emotionally-intelligent-people-are-more-successful>



# APTIVE'S 5 FLAGS

**1.**

**Rookies Sell  
the Most**

**2.**

**Veteran Reps  
are Paid the  
Most**

**3.**

**Best Place to  
Grow a Downline**

**4.**

**We Sell the  
Highest Value  
Accounts**

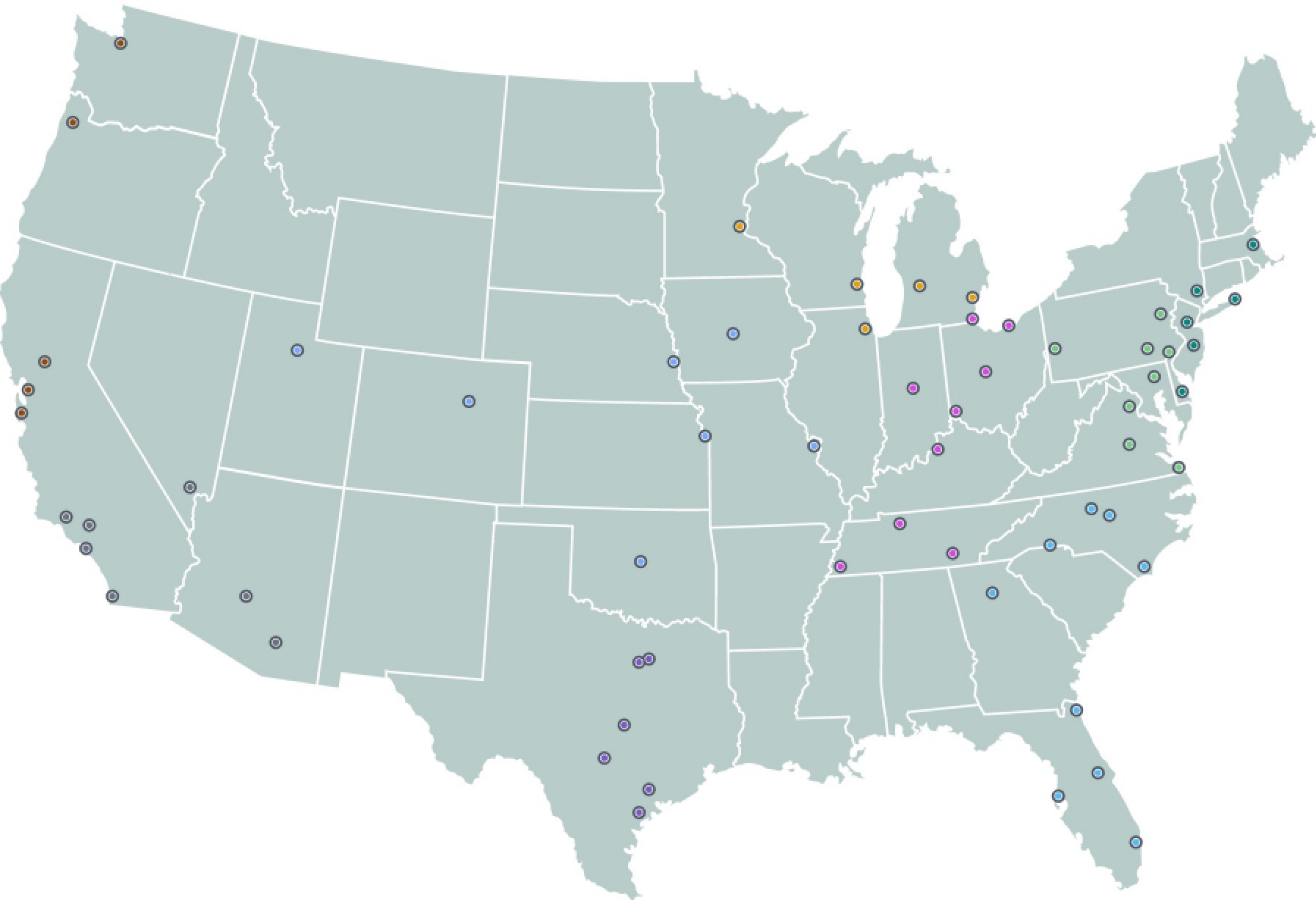
**5.**

**Training Reps  
to Invest and  
Build Wealth**

Our 5 Flags are the reason we win and why our reps choose Aptive. We sell, earn, and build, creating a future no other sales company can touch.



# LOCATIONS



## areas 76

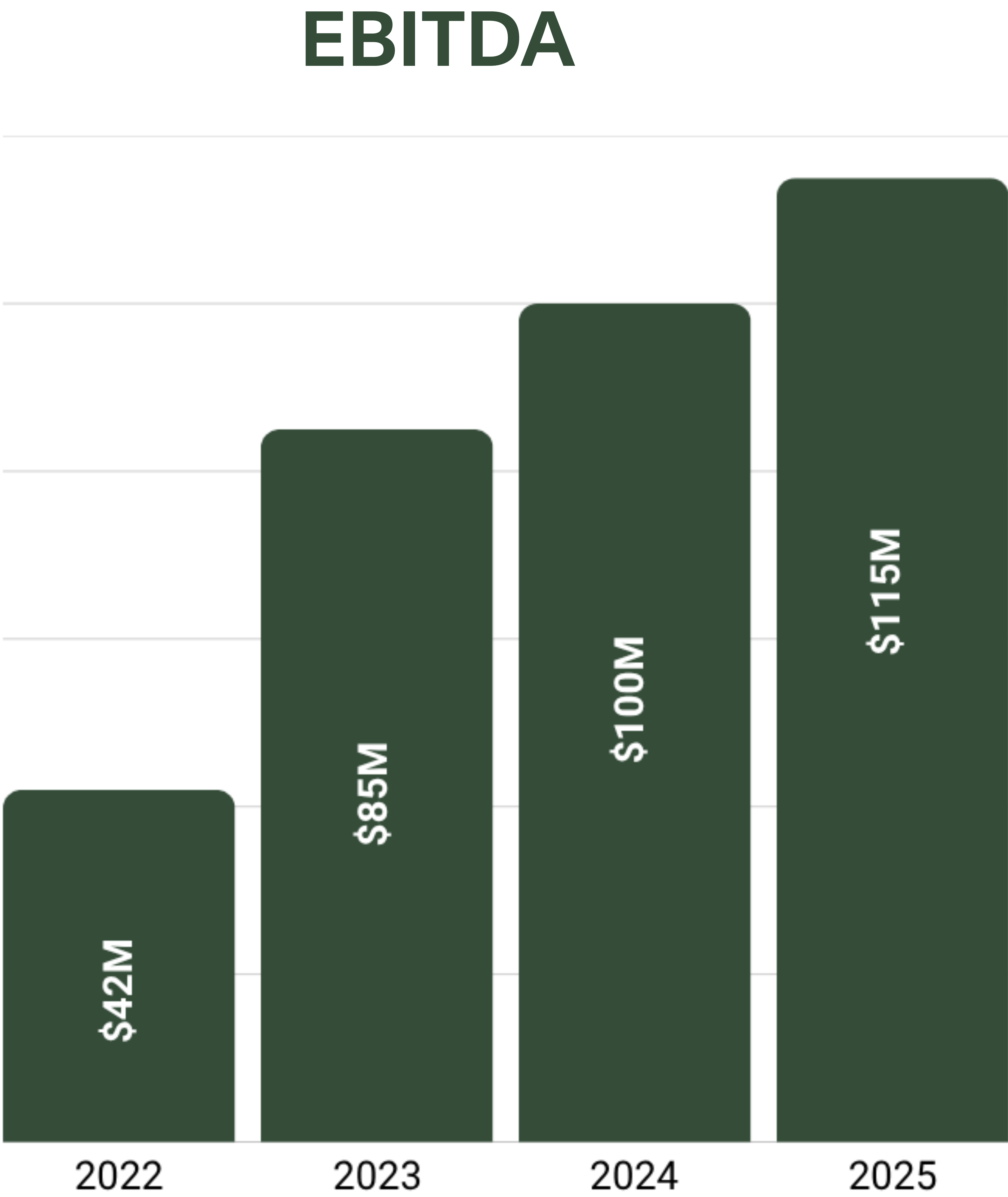
- |            |               |                |                |                 |
|------------|---------------|----------------|----------------|-----------------|
| Seattle    | Corona        | Chicago        | Chattanooga    | Atlanta         |
| Portland   | Las Vegas     | Detroit        | Cincinnati     | Wilmington      |
| Sacramento | Los Angeles   | Grand Rapids   | Cleveland      | Charlotte       |
| Bay Area   | Orange County | Milwaukee      | Columbus       | Greensboro      |
| San Jose   | Phoenix       | Minneapolis    | Indianapolis   | Raleigh         |
|            | San Diego     |                | Louisville     | Jacksonville    |
|            | Tuscon        |                | Nashville      | Tampa           |
|            |               | Denver         | Memphis        | Orlando         |
|            | Austin        | Des Moines     | Toledo         | Fort Lauderdale |
|            | Dallas        | Kansas City    |                |                 |
|            | Fort Worth    | Oklahoma City  |                |                 |
|            | Houston       | Omaha          | Alexandria     | Boston          |
|            | San Antonio   | Saint Louis    | Allentown      | Dover           |
|            | Sugarland     | Salt Lake City | Baltimore      | Long Island     |
|            |               |                | Harrisburg     | Newark          |
|            |               |                | Pittsburgh     | Princeton       |
|            |               |                | Philadelphia   | Whiteplains     |
|            |               |                | Richmond       |                 |
|            |               |                | Virginia Beach |                 |

## states 30

- |            |               |                |              |            |
|------------|---------------|----------------|--------------|------------|
| Arizona    | Indiana       | Missouri       | Ohio         | Texas      |
| California | Iowa          | Nebraska       | Oklahoma     | Utah       |
| Colorado   | Maryland      | Nevada         | Oregon       | Virgina    |
| Florida    | Massachusetts | New Jersey     | Pennsylvania | Washington |
| Georgia    | Michigan      | New York       | Rhode Island | Wisconsin  |
| Illinois   | Minnesota     | North Carolina | Tennessee    |            |



# EBITDA 2022-2025

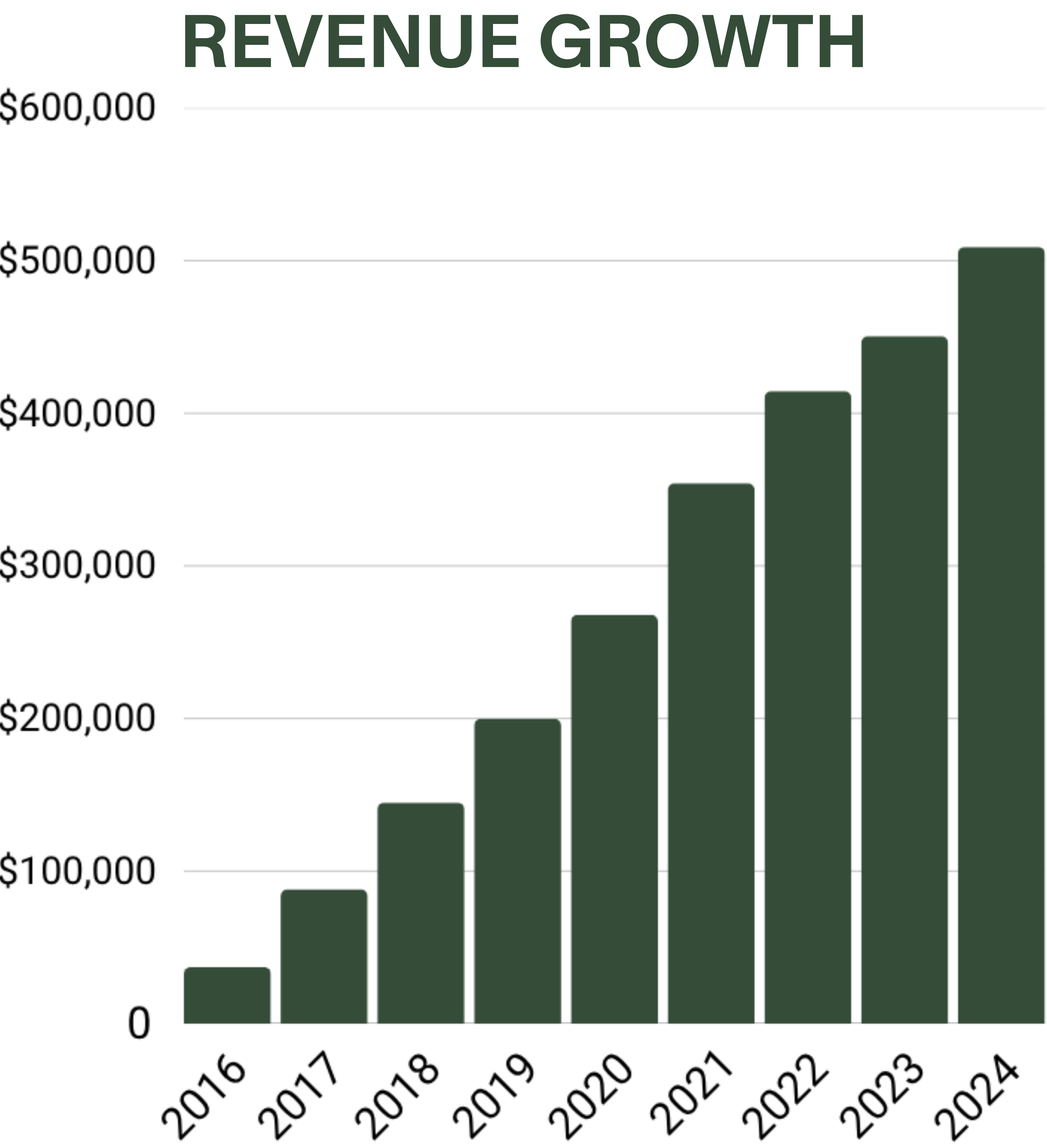


“There’s only one growth strategy: work hard.”

- William Hague



# REVENUE GROWTH (TOTALS SINCE 2016)



“There’s only one growth strategy: work hard.”

- William Hague



**WHY ARE WE GROWING? WHAT DO YOU THINK?**



# THE ARCHIVES

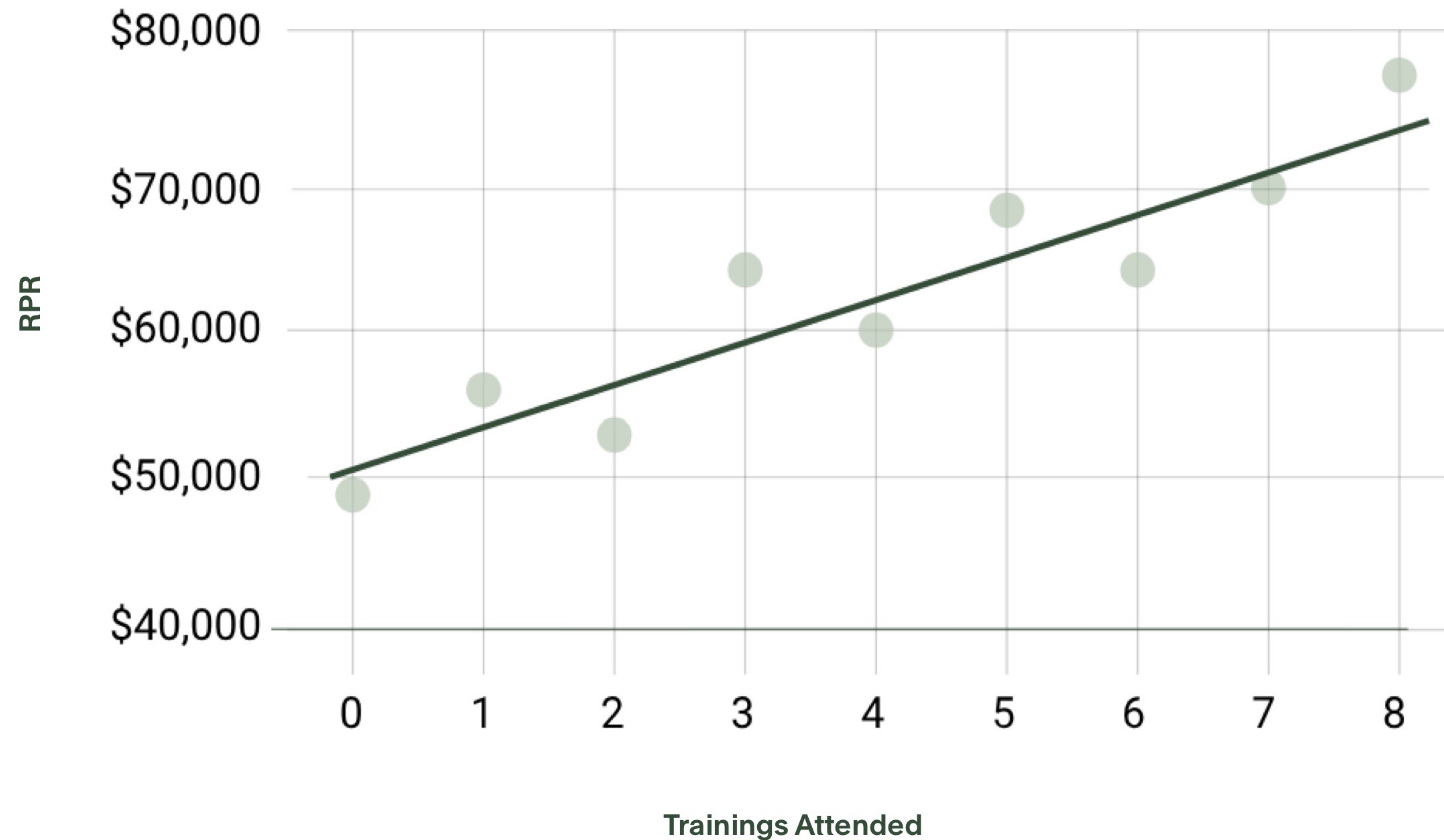
**The Archives is Aptive's system for classifying reps based on training completion. Reps are ranked as Rookie, Sophomore, or Expert, each with its own standards and exclusive gear earned through full completion.**





# TRAINING PAYS OFF

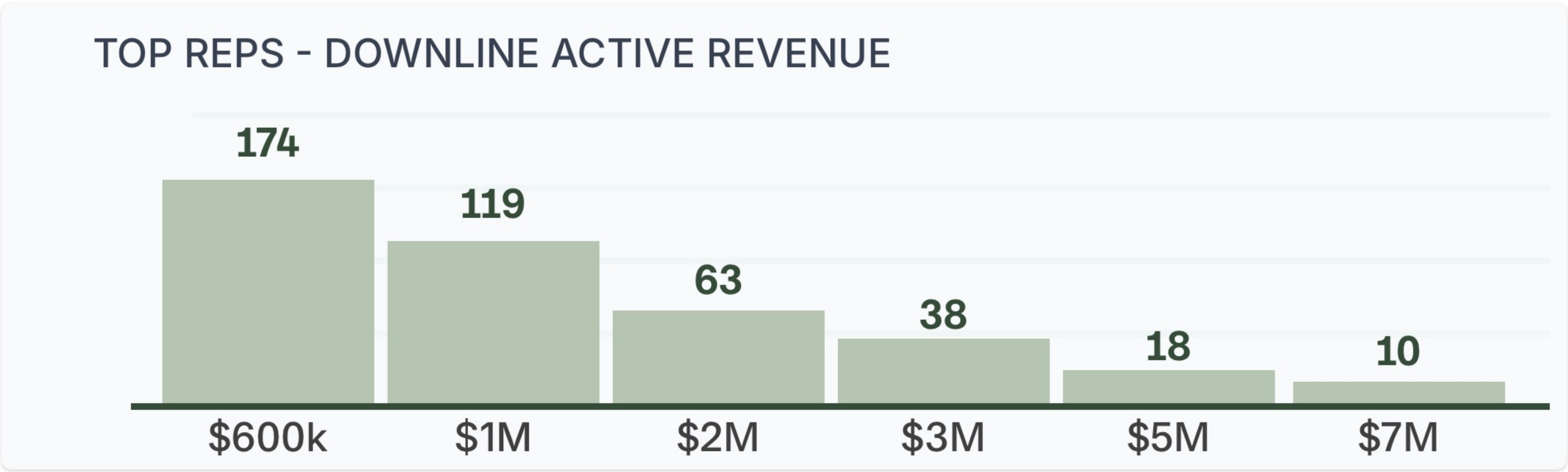
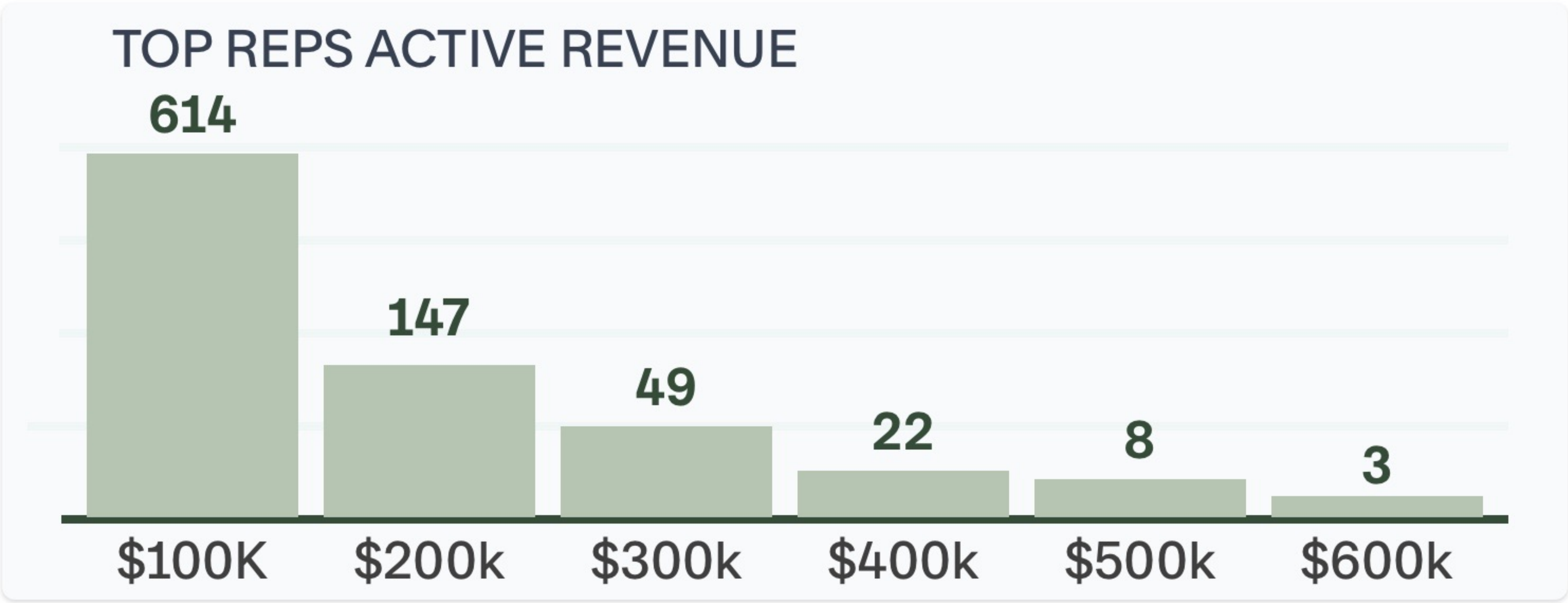
Rookie RPR vs. Trainings Completed



**Reps who complete their trainings consistently earn more. The data shows a clear correlation between training completion and total compensation, proof that knowledge pays.**



# STATS 2025



**55.5%**

**24 MONTH CONTRACTS**

\*Does not include residuals or bonuses

**68**

**GOLDEN GOATS**

**SINCE 2023**

\*Aptive equivalent of Golden Door

**453**

**REPS OVER 125K**

**ACTIVE REVENUE**

**24.7%**

**LEADERSHIP**

**PROMOTION RATE**

**Projected 2025 Residual Commissions**

**\$4,907,804**

**ETLB Commissions**

**\$2,457,850**

**Total Passive Income**

**\$7,365,654**



# NON-APTIVE

hourly rate

\$10

hours a week

40

weeks worked

12

total earned

\$4,800.00

hourly rate

\$15

hours a week

40

weeks worked

12

total earned

\$7,800.00



COMPENSATION 2026 SEASON

Rookie 1st Year  
earned by first-year reps

Active Revenue	Percentage	Earnings	Multi-Year Upfront Bonus	Incentives	Residual	Total Earnings	Effective Commission
\$42,499.00	18%	\$7,343.83	\$623.32	\$1,274.97	\$1,651.64	\$10,893.76	26%
\$42,500.00	23%	\$9,384.00	\$623.33	\$1,275.00	\$1,651.68	\$12,934.01	30%
\$63,750.00	26%	\$15,912.00	\$935.00	\$1,912.50	\$2,477.52	\$21,237.02	33%
\$85,000.00	29%	\$23,664.00	\$1,246.67	\$2,550.00	\$3,303.36	\$30,764.03	36%
\$106,250.00	31%	\$31,620.00	\$1,558.33	\$3,187.50	\$4,129.20	\$40,495.03	38%
\$127,500.00	33%	\$40,392.00	\$1,870.00	\$3,825.00	\$4,955.04	\$51,042.04	40%
\$148,750.00	36%	\$51,408.00	\$2,181.67	\$4,462.50	\$5,780.88	\$63,833.05	43%
\$170,000.00	40%	\$65,280.00	\$2,493.33	\$5,100.00	\$6,606.72	\$79,480.05	47%
\$191,250.00	43%	\$78,948.00	\$2,805.00	\$5,737.50	\$7,432.56	\$94,923.06	50%
\$212,500.00	45%	\$91,800.00	\$3,116.67	\$6,375.00	\$8,258.40	\$109,550.07	52%
\$233,750.00	47%	\$105,468.00	\$3,428.33	\$7,012.50	\$9,084.24	\$124,993.07	53%
\$255,000.00	52%	\$127,296.00	\$3,740.00	\$7,650.00	\$9,910.08	\$148,596.08	58%
\$297,500.00	54%	\$154,224.00	\$4,363.33	\$8,925.00	\$11,561.76	\$179,074.09	60%
\$340,000.00	56%	\$182,784.00	\$4,986.67	\$10,200.00	\$13,213.44	\$211,184.11	62%
\$382,500.00	58%	\$212,976.00	\$5,610.00	\$11,475.00	\$14,865.12	\$244,926.12	64%
\$425,000.00	60%	\$244,800.00	\$6,233.33	\$12,750.00	\$16,516.80	\$280,300.13	66%
\$552,500.00	65%	\$344,760.00	\$8,103.33	\$16,575.00	\$21,471.84	\$390,910.17	71%
\$850,000.00	70%	\$571,200.00	\$12,466.67	\$25,500.00	\$33,033.60	\$642,200.27	76%



Compensation 2026 Season

Experienced - Earn by hitting active revenue less than \$85,000 as a rookie, less than \$106,250 as an experienced rep, or equivalent at another D2H company.

Revenue	Percentage	Earnings	Multi-Year Upfront Bonus	Incentives	Residual	Total Earnings	Effective Commission
\$42,499.00	18%	\$7,343.83	\$623.32	\$1,274.97	\$1,651.64	\$10,893.76	26%
\$42,500.00	25%	\$10,200.00	\$623.33	\$1,275.00	\$1,651.68	\$13,750.01	32%
\$63,750.00	30%	\$18,360.00	\$935.00	\$1,912.50	\$2,477.52	\$23,685.02	37%
\$85,000.00	33%	\$26,928.00	\$1,246.67	\$2,550.00	\$3,303.36	\$34,028.03	40%
\$106,250.00	35%	\$35,700.00	\$1,558.33	\$3,187.50	\$4,129.20	\$44,575.03	42%
\$127,500.00	38%	\$46,512.00	\$1,870.00	\$3,825.00	\$4,955.04	\$57,162.04	45%
\$148,750.00	40%	\$57,120.00	\$2,181.67	\$4,462.50	\$5,780.88	\$69,545.05	47%
\$170,000.00	44%	\$71,808.00	\$2,493.33	\$5,100.00	\$6,606.72	\$86,008.05	51%
\$191,250.00	47%	\$86,292.00	\$2,805.00	\$5,737.50	\$7,432.56	\$102,267.06	53%
\$212,500.00	50%	\$102,000.00	\$3,116.67	\$6,375.00	\$8,258.40	\$119,750.07	56%
\$233,750.00	52%	\$116,688.00	\$3,428.33	\$7,012.50	\$9,084.24	\$136,213.07	58%
\$255,000.00	55%	\$134,640.00	\$3,740.00	\$7,650.00	\$9,910.08	\$155,940.08	61%
\$297,500.00	57%	\$162,792.00	\$4,363.33	\$8,925.00	\$11,561.76	\$187,642.09	63%
\$340,000.00	60%	\$195,840.00	\$4,986.67	\$10,200.00	\$13,213.44	\$224,240.11	66%
\$382,500.00	61%	\$223,992.00	\$5,610.00	\$11,475.00	\$14,865.12	\$255,942.12	67%
\$425,000.00	62%	\$252,960.00	\$6,233.33	\$12,750.00	\$16,516.80	\$288,460.13	68%
\$552,500.00	75%	\$397,800.00	\$8,103.33	\$16,575.00	\$21,471.84	\$443,950.17	80%
\$850,000.00	80%	\$652,800.00	\$12,466.67	\$25,500.00	\$33,033.60	\$723,800.27	85%



Compensation 2026 Season

Pillar Rep - Earn by hitting active revenue between \$85,000 and \$127,500 as a rookie, between \$106,250 and \$148,750 as an experienced rep or equivalent at another D2H company.

Revenue	Percentage	Earnings	Multi-Year Upfront Bonus	Incentives	Residual	Total Earnings	Effective Commission
\$63,750.00	30%	\$18,360.00	\$935.00	\$1,912.50	\$2,477.52	\$23,685.02	37%
\$85,000.00	35%	\$28,560.00	\$1,246.67	\$2,550.00	\$3,303.36	\$35,660.03	42%
\$106,250.00	40%	\$40,800.00	\$1,558.33	\$3,187.50	\$4,129.20	\$49,675.03	47%
\$127,500.00	42%	\$51,408.00	\$1,870.00	\$3,825.00	\$4,955.04	\$62,058.04	49%
\$148,750.00	45%	\$64,260.00	\$2,181.67	\$4,462.50	\$5,780.88	\$76,685.05	52%
\$170,000.00	50%	\$81,600.00	\$2,493.33	\$5,100.00	\$6,606.72	\$95,800.05	56%
\$191,250.00	54%	\$99,144.00	\$2,805.00	\$5,737.50	\$7,432.56	\$115,119.06	60%
\$212,500.00	56%	\$114,240.00	\$3,116.67	\$6,375.00	\$8,258.40	\$131,990.07	62%
\$233,750.00	58%	\$130,152.00	\$3,428.33	\$7,012.50	\$9,084.24	\$149,677.07	64%
\$255,000.00	62%	\$151,776.00	\$3,740.00	\$7,650.00	\$9,910.08	\$173,076.08	68%
\$297,500.00	64%	\$182,784.00	\$4,363.33	\$8,925.00	\$11,561.76	\$207,634.09	70%
\$340,000.00	66%	\$215,424.00	\$4,986.67	\$10,200.00	\$13,213.44	\$243,824.11	72%
\$382,500.00	68%	\$249,696.00	\$5,610.00	\$11,475.00	\$14,865.12	\$281,646.12	74%
\$425,000.00	70%	\$285,600.00	\$6,233.33	\$12,750.00	\$16,516.80	\$321,100.13	76%
\$552,500.00	75%	\$397,800.00	\$8,103.33	\$16,575.00	\$21,471.84	\$443,950.17	80%
\$850,000.00	80%	\$652,800.00	\$12,466.67	\$25,500.00	\$33,033.60	\$723,800.27	85%



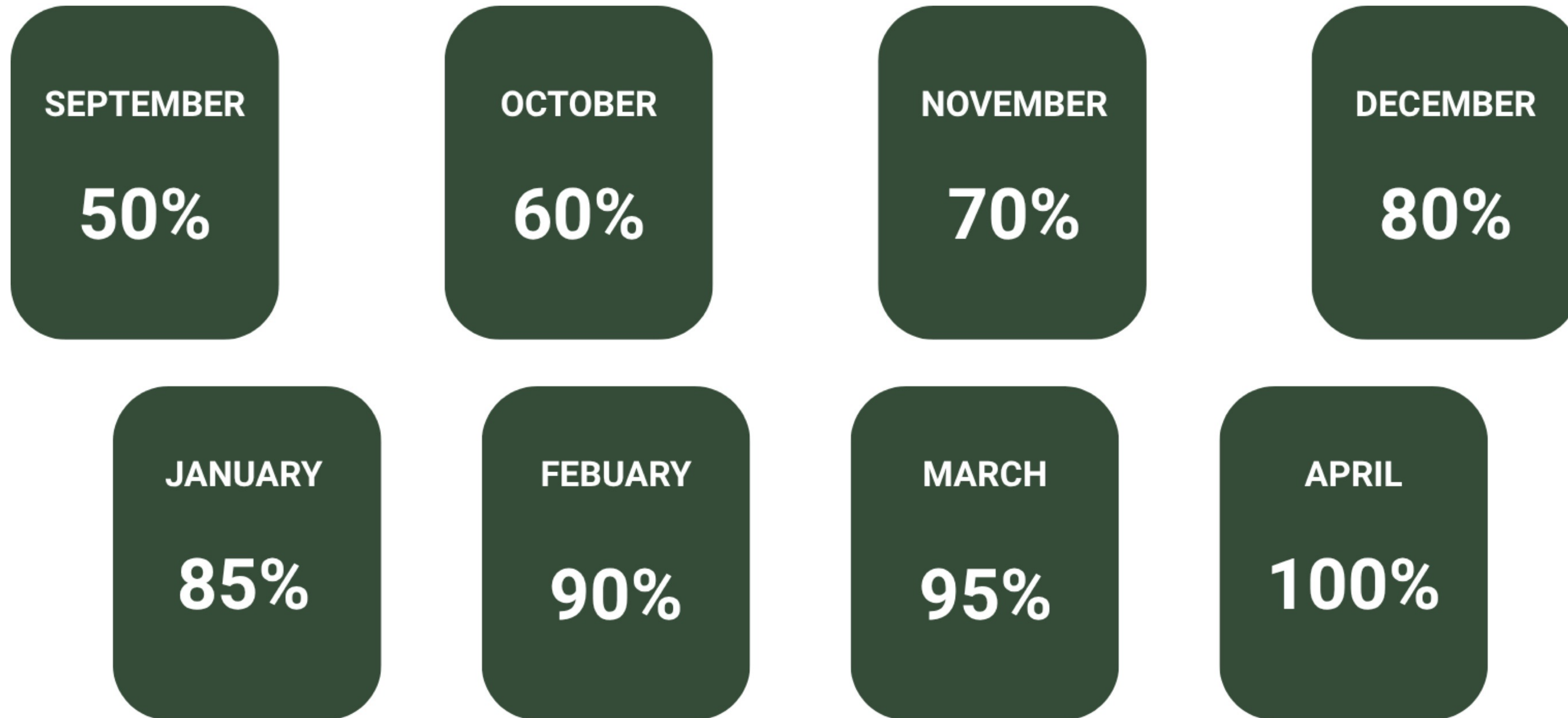
Compensation 2026 Season

Expert - Earn by hitting \$127,500 in active revenue in 2025 as a rookie, \$148,750 as an experienced rep, or the equivalent of \$127,500 at another D2H company.

Revenue	Percentage	Earnings	Multi-Year Upfront Bonus	Incentives	Residual	Total Earnings	Effective Commission
\$63,750.00	30%	\$18,360.00	\$935.00	\$1,912.50	\$2,477.52	\$23,685.02	37%
\$85,000.00	40%	\$32,640.00	\$1,246.67	\$2,550.00	\$3,303.36	\$39,740.03	47%
\$106,250.00	42%	\$42,840.00	\$1,558.33	\$3,187.50	\$4,129.20	\$51,715.03	49%
\$127,500.00	45%	\$55,080.00	\$1,870.00	\$3,825.00	\$4,955.04	\$65,730.04	52%
\$148,750.00	50%	\$71,400.00	\$2,181.67	\$4,462.50	\$5,780.88	\$83,825.05	56%
\$170,000.00	53%	\$86,496.00	\$2,493.33	\$5,100.00	\$6,606.72	\$100,696.05	59%
\$191,250.00	56%	\$102,816.00	\$2,805.00	\$5,737.50	\$7,432.56	\$118,791.06	62%
\$212,500.00	58%	\$118,320.00	\$3,116.67	\$6,375.00	\$8,258.40	\$136,070.07	64%
\$233,750.00	60%	\$134,640.00	\$3,428.33	\$7,012.50	\$9,084.24	\$154,165.07	66%
\$255,000.00	62%	\$151,776.00	\$3,740.00	\$7,650.00	\$9,910.08	\$173,076.08	68%
\$297,500.00	64%	\$182,784.00	\$4,363.33	\$8,925.00	\$11,561.76	\$207,634.09	70%
\$340,000.00	66%	\$215,424.00	\$4,986.67	\$10,200.00	\$13,213.44	\$243,824.11	72%
\$382,500.00	68%	\$249,696.00	\$5,610.00	\$11,475.00	\$14,865.12	\$281,646.12	74%
\$425,000.00	70%	\$285,600.00	\$6,233.33	\$12,750.00	\$16,516.80	\$321,100.13	76%
\$552,500.00	75%	\$397,800.00	\$8,103.33	\$16,575.00	\$21,471.84	\$443,950.17	80%
\$850,000.00	80%	\$652,800.00	\$12,466.67	\$25,500.00	\$33,033.60	\$723,800.27	85%



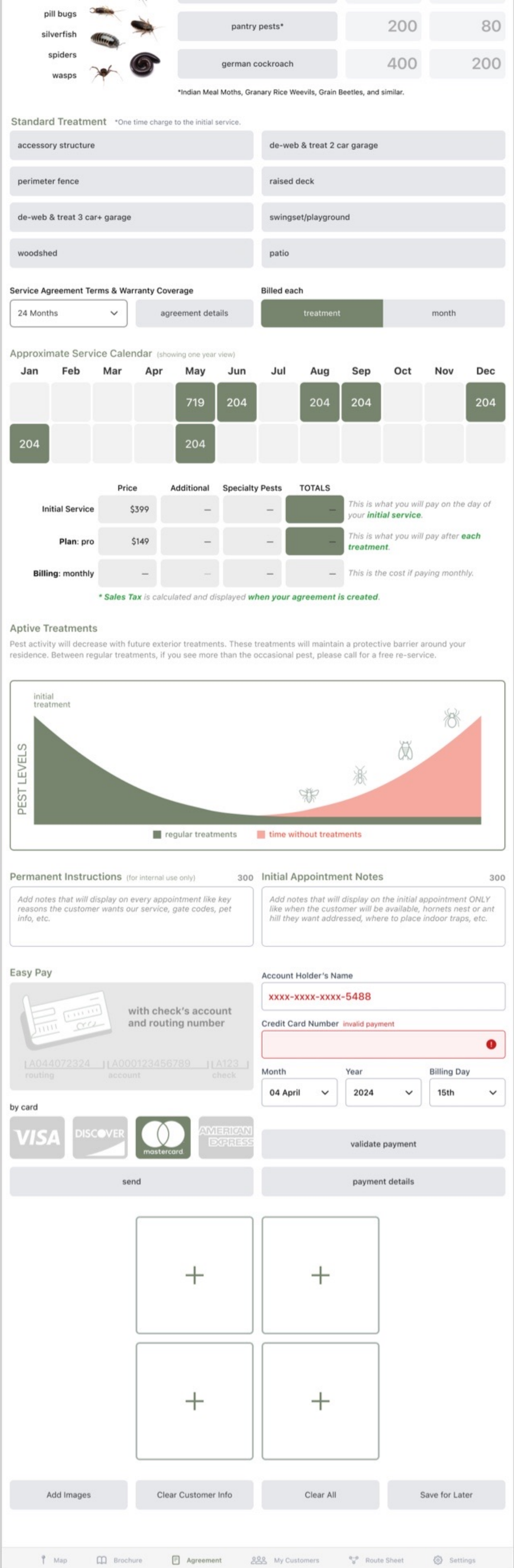
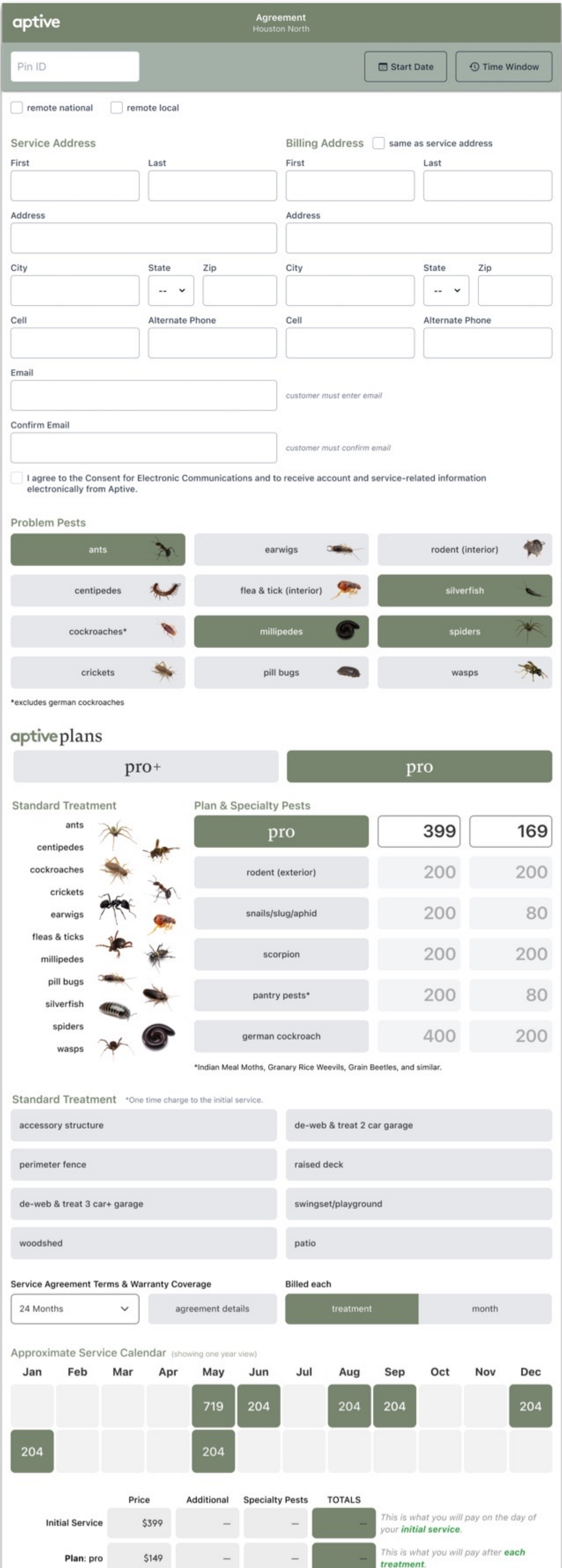
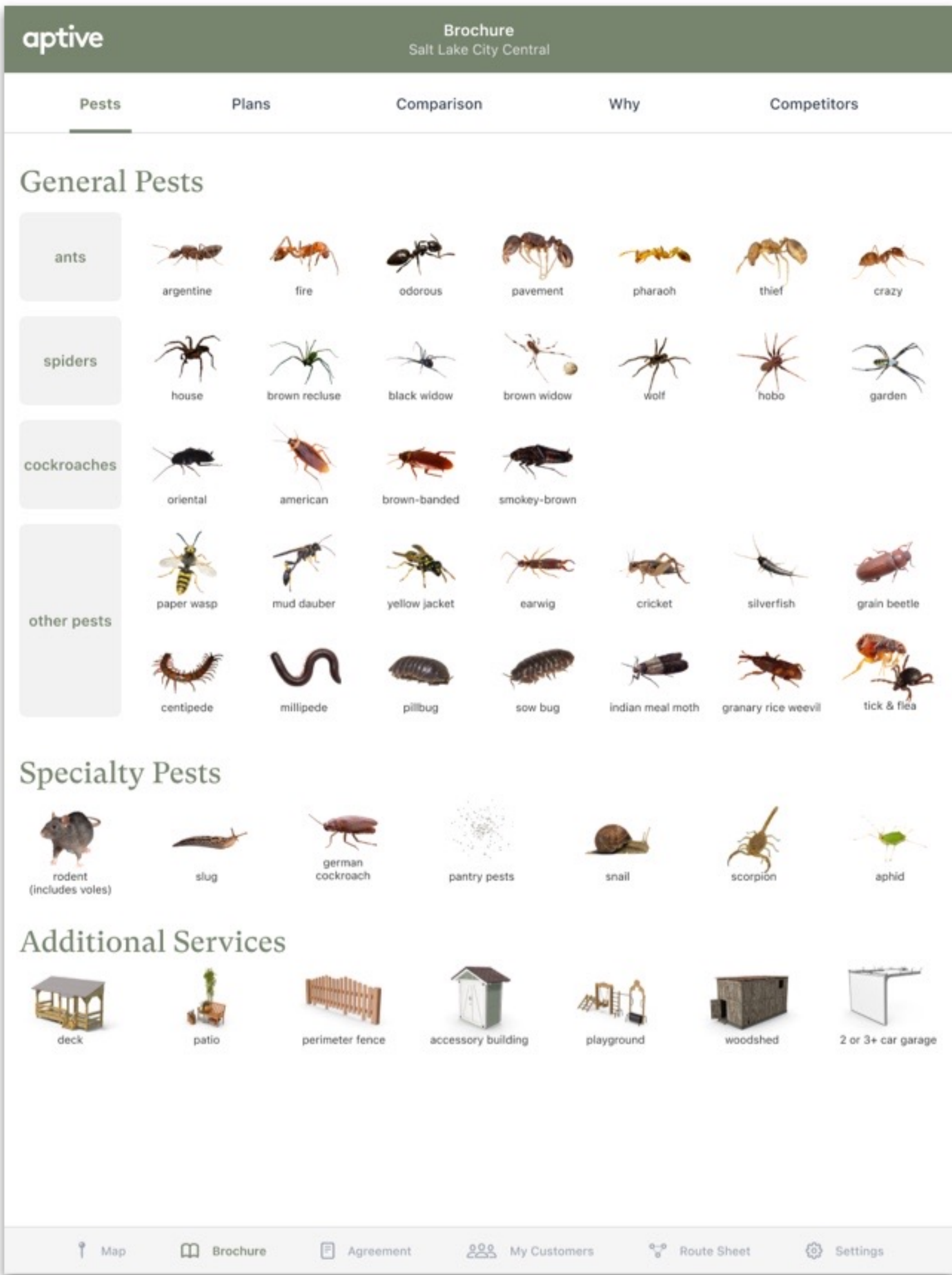
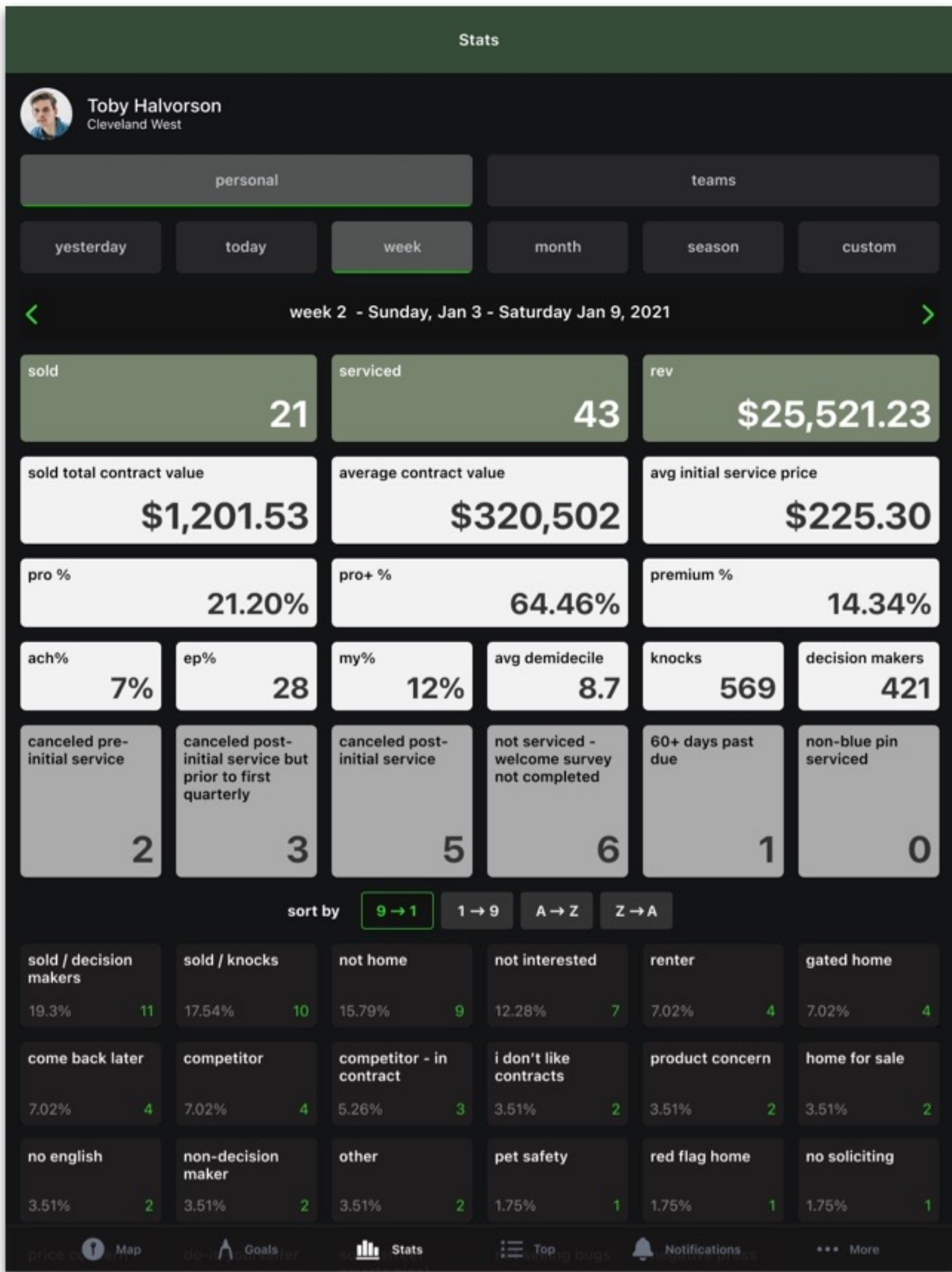
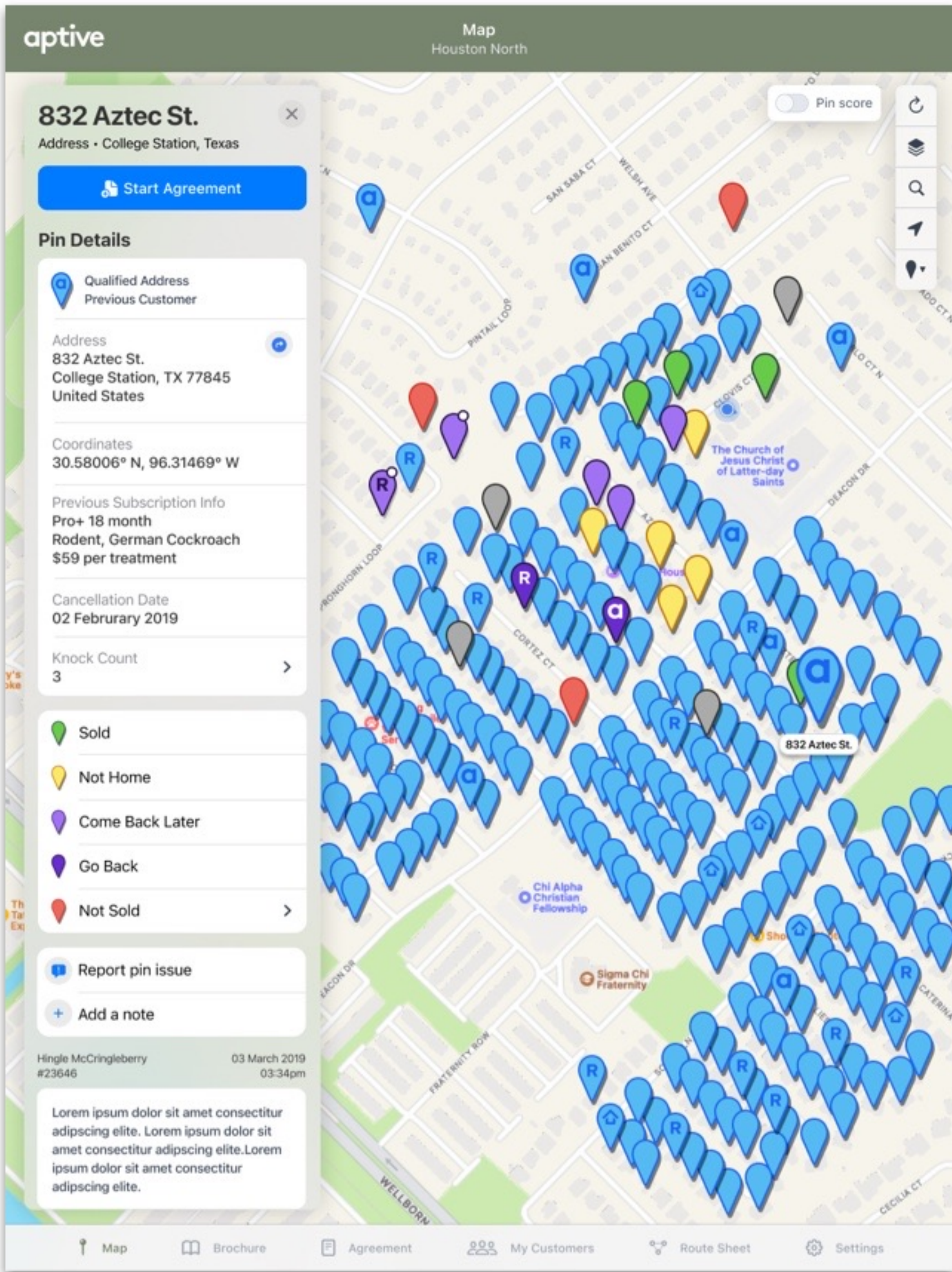
# BACKEND BREAKDOWN



Backend payouts are monthly, starting at 50% in September and increasing until it reaches 100% in April. Each payout is reduced by the upfront payment and the prior month's backend, ensuring reps earn progressively throughout the year. When backends end, residual starts shortly thereafter.



# ADVANCED MOBILE APPLICATIONS





# FINANCIAL FREEDOM STARTS HERE



**Our reps don't just earn, they build lifestyles. Aptive creates financial stability that fuels freedom, future wealth, and unforgettable experiences.**





# INVESTMENTS

**The top 20 sales leaders at Aptive have invested:**

**\$153M**

REAL ESTATE HOLDINGS

**804**

INDIVIDUAL DOORS

**\$34M**

IN STOCKS, CRYPTO,  
& HARD MONEY LENDING

**What sets Aptive apart is the proven mentorship. Our leaders don't just show you how to sell; they show you how to build wealth and invest wisely.**



# FINANCIAL SECURITY

College & Travel -  
Earn money for your college tuition and have the freedom to travel the world.



**College**  
(avg 2022-2023 4 year dgre)

**\$41,962**

**Travel**  
(Machu Picchu, 2 people)

**\$4,182.00**



# FINANCIAL SECURITY

House & Car -  
From your dream home to your next car, we help you build the lifestyle you've been working for.



## College

(avg 2022-2023 4 year degree)

**\$41,962**

## Travel

(Machu Picchu, 2 people)

**\$4,182.00**

## House

(median price)

**\$428,700**

## Car

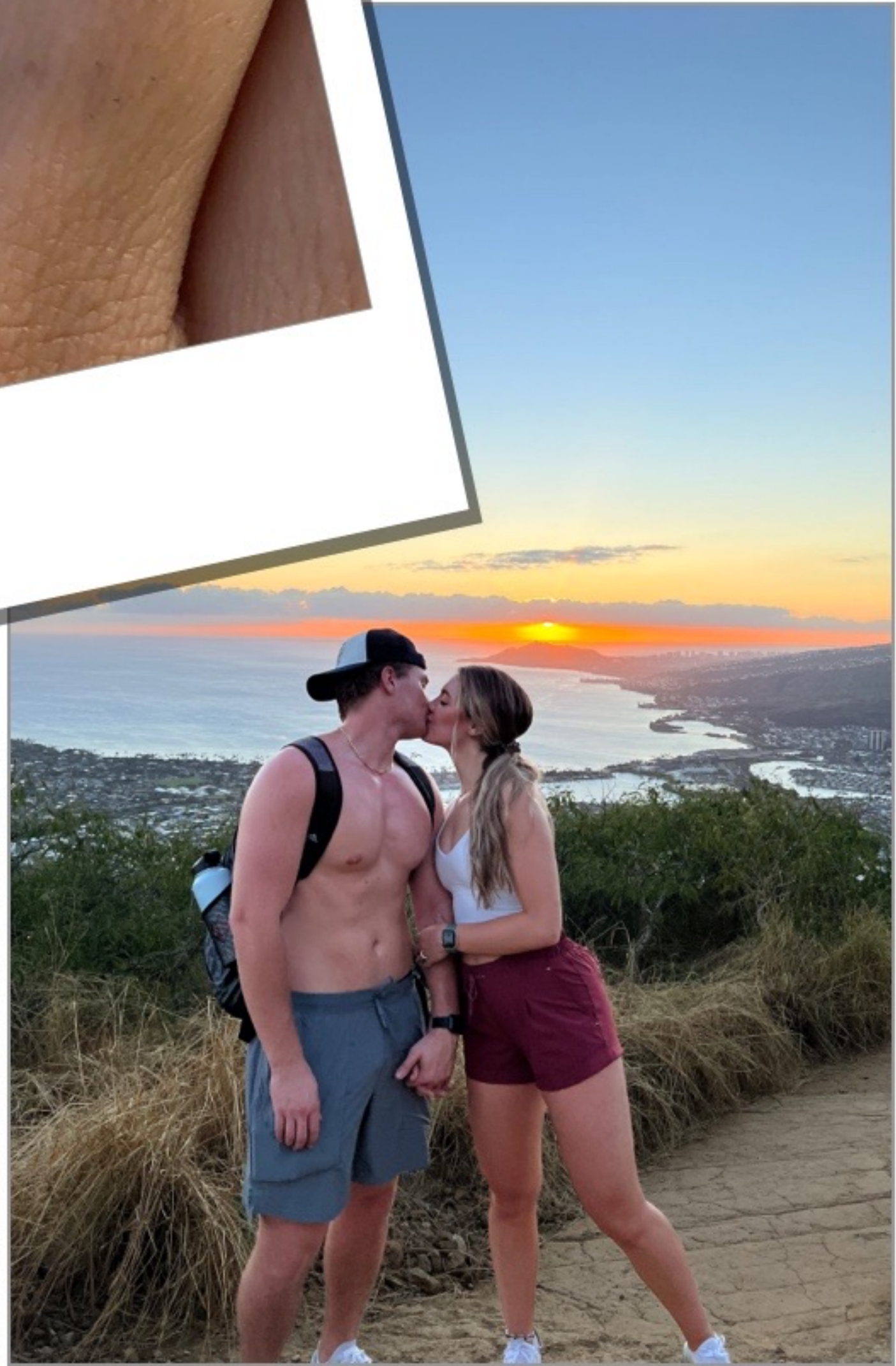
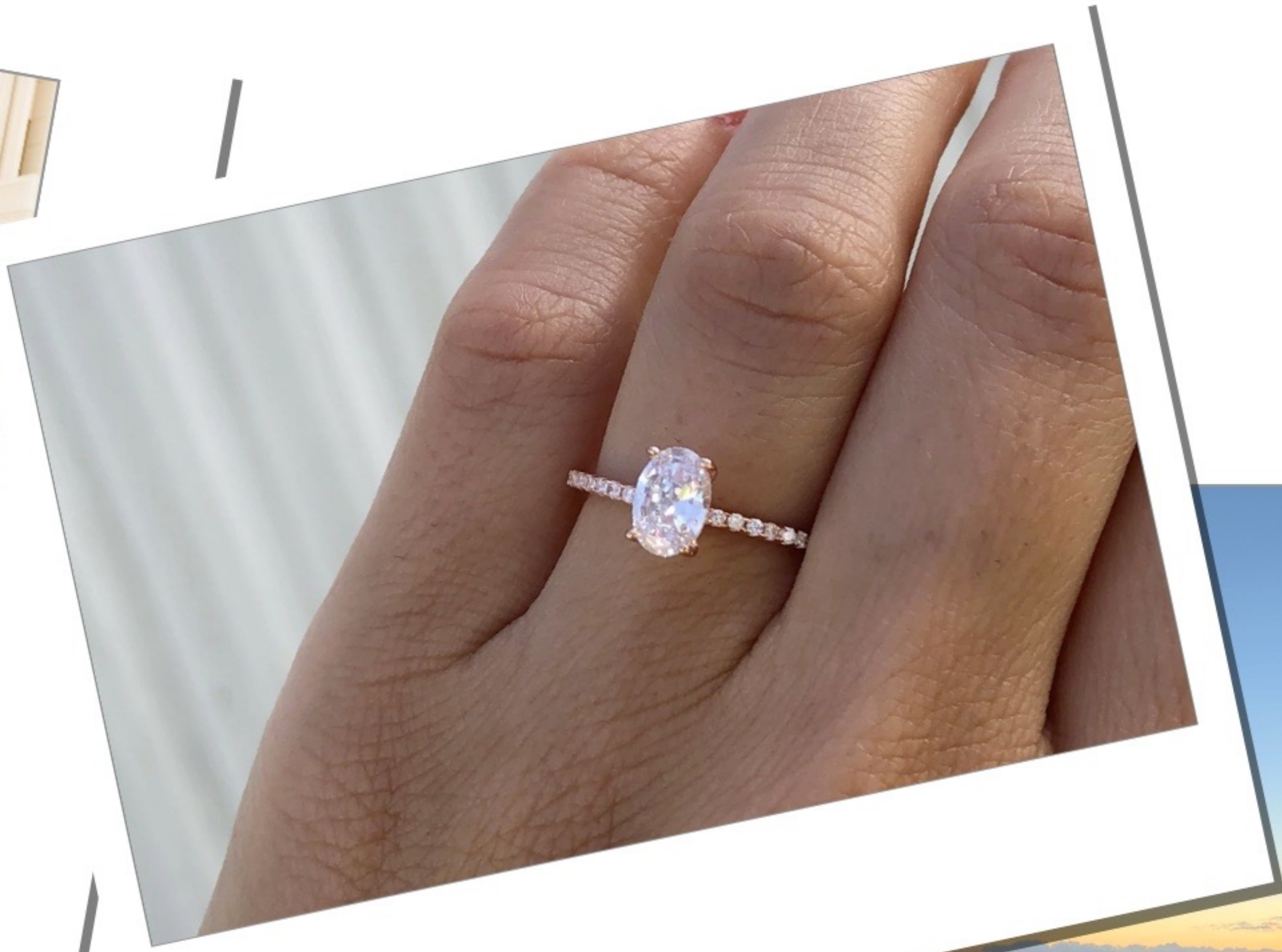
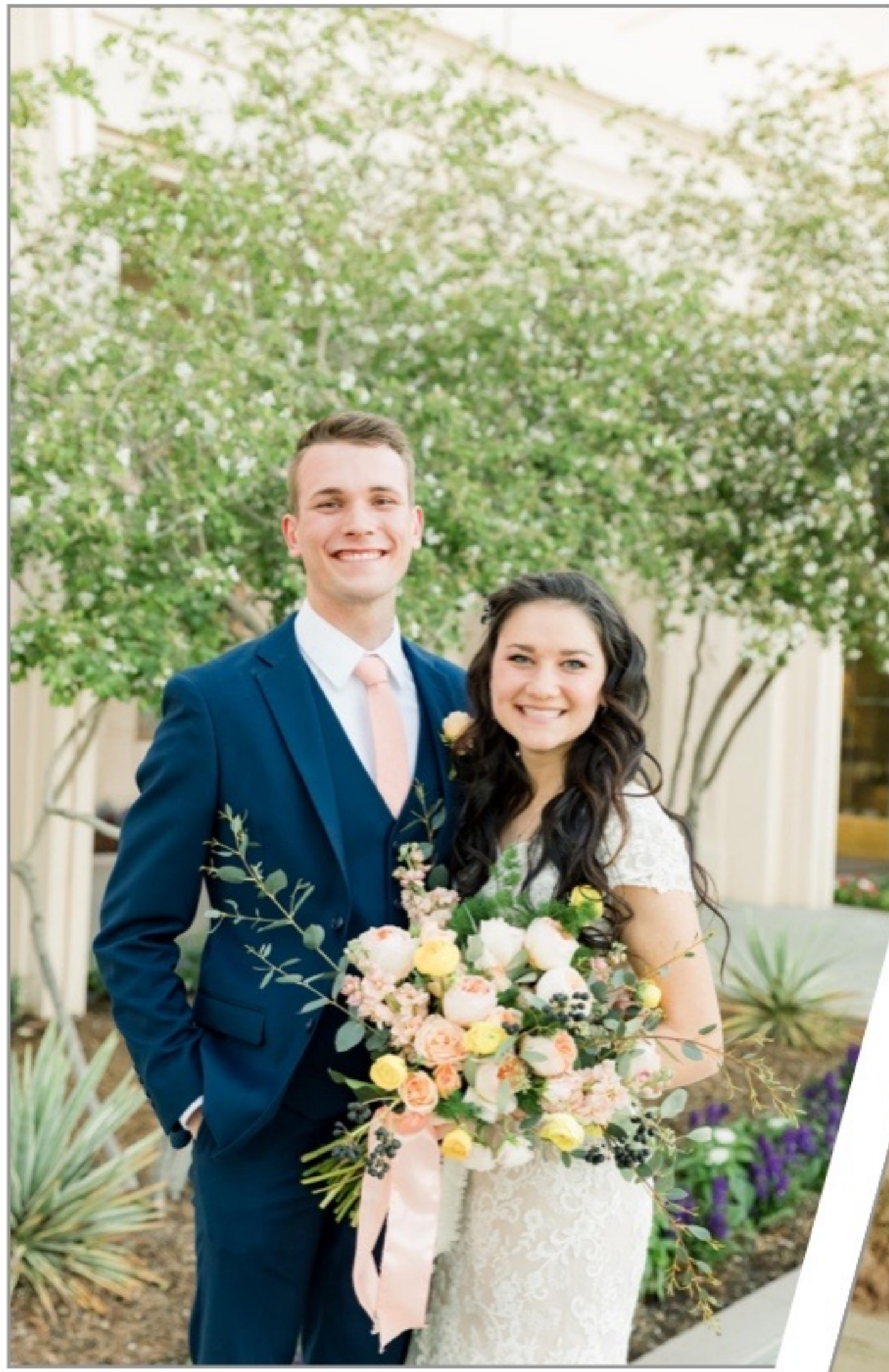
(2023 Honda Civic Type R)

**\$39,000+**



# FINANCIAL SECURITY

Wedding -  
Marriage is an exciting step but can be coupled with stress of making the one you love feel special.



**College**  
(avg 2022-2023 4 year dgre)

\$41,962

**Travel**  
(Machu Picchu, 2 people)

\$4,182.00

**House**  
(median price)

\$428,700

**Car**  
(2023 Honda Civic Type R)

\$39,000+

**Engagement Ring**  
(make it a great one)

\$6,000

**Wedding**  
(avg price)

\$27,300



# INCENTIVES





aptive